

## A Solution to a Problem

Orion Musical Instruments began as a solution to a problem when Jeff was the Head Band Director at Godley, TX: His rapidly growing band needed quality instruments at affordable prices. With Erik Lifchez, Jeff developed the Orion concept. At first, the brand was 'Musician Supply', named for Erik's store in Lexington, SC. In 2014, the Orion name was born at The NAMM Show.

Over the following years, various adjustments were made and/or better manufacturers were found. Orion is now ready for the market. We think you will appreciate not only the tone quality and intonation, but the craftsmanship as well.

***With Orion in your program,  
in most cases, you can  
double your budget!***

***Ask us how!***

## Development & Review

Our Development and Review process is thorough and involves discussions with manufacturers, prototype instruments, rigorous testing by band directors and professional players, with feedback regarding tone, quality, and craftsmanship. Our development and review process may take years for a particular instrument, but when the instrument is ready for production we are confident in its quality.

*Quality Made Affordable*



## Our Promise

The Orion concept was born in North Texas, where some of the most discerning band directors teach. Orion has also been in the hands of band students for several years, from beginner to advanced, on the field and off. We stand behind our Orion instruments with a one year's free maintenance that covers everything but abuse, neglect, loss, and theft. And yes, parts are available.

## National Debut

In December 2017, Orion made its national debut at the Midwest Band & Orchestra Clinic in Chicago.



## Orion Supports the Marching Arts



Eastland High School, winner of an Orion F-Attachment Trombone at the Tolar Rattler Marching Festival.

Naamen Forest High School, winner of an Orion F-Attachment Trombone at the Paluxy Valley Marching Festival.



Arlington High School, winner of an Orion Marching Euphonium at the Springtown Marching Showcase.



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